

Data protection at W&T

Responsible for data processing

Wiesemann & Theis GmbH
Tobias Theis, Managing Director
Porschestr. 12, 42279 Wuppertal
+49 202 2680-0 info@wut.de

Our data protection deputy can be reached at s.glasmacher@wut.de

Your order/inquiry

Our colleagues from Sales and Engineering process the personal data which you provide us with for the purposes of handling your purchase order (for goods, printed materials, newsletters, service offers etc.) or inquiries (regarding offers, technical support etc.) while any of those processes are ongoing. Where necessary we make use of service providers for web hosting, shipping and payment transactions.

Legal basis: Art. 6 I b) GDPR.

In addition it is even possible that we may send you a Christmas greeting or something similar ;-)
We adhere to the legal retention periods. But then we also manufacture long-lived products. To ensure that we can likewise provide long-term service, we may retain the contact data for product owners beyond our legal retention obligations. If you object to this, simply contact our data protection deputy.

When we contact you

If we contact you beyond the processes described here, we either have your consent to the associated data processing of your contact data (Art. 6 I a) GDPR), which you may revoke at any time to the above mentioned mail or e-mail address, or we have a legitimate interest (Art. 6 I f) GDPR). This applies especially to suppliers and the areas of marketing/direct advertising, PR, press relations and network activities. The purposes of the data processing arise from the contact. Provided we have not notified you differently when making contact or you are not otherwise aware, we use here the data you have yourself made public. We shall delete your personal data if it is no longer needed by us in the context described and there are no contravening legal retention obligations.

Visiting our website

Chat-GPT Playground

We store your questions to ChatGPT here and with OpenAI. For privacy reasons please do not enter personal data. We also store your IP address, but these are deleted once a day at midnight.

Functional cookies

When visiting our website we set a session cookie. This is an ID which is stored in your browser until it is closed. Along with this ID we use a session file to save for example the items that have been placed in the shopping cart on the server of our web host. This ID is not linked to personal data until you share this data with us during an ordering process using the form fields provided. After a short time of inactivity the server-side session file is declared invalid and then deleted. We have decided to use a session cookie to make visiting our website more convenient to use especially for ordering. We believe the advantage of usability more than compensates for the time limited linking of the personal data shared using a session ID. The legal basis is: Art. 6 I f) of the German GDPR (General Data Protection Regulation) Another session cookie is necessary to give you the opportunity to decide whether optional cookies are used. This is deleted after about 30 min. and does not store any personal data.

Optional cookies

Especially after advertising campaigns our marketing people are interested in using "Piwik Pro" to monitor the success of our website. We hope this will tell us whether our advertising is effective and our website is well designed from the point of view of the customer. These cookies are set only with your permission, so that we can obtain the saved data only for this purpose.

- **Analysis**

"Piwik PRO" saves technical characteristics of your browser, your activities on our website and the length of your visit. In addition your IP address is stored, but only after it has been anonymised. Further information about data collection using "Piwik Pro" can be found here: <https://help.piwik.pro/support/privacy/what-data-does-piwik-pro-collect/>

- **Conversion Tracking**

We place ads for our products using "Google Ads" and have incorporated "Google Conversion Tracking" into our website for those who give us permission. When you arrive at our website from one of our Google ads and you give permission, Google sets cookies which send data to Google Ads. We display and process the data using the "Piwik Pro" software. Here we can see which of our ads result in clicks and which of our web pages were then opened. Cookies from Google also tell Piwik whether "conversions" resulted, i.e. activities that were especially valuable for us such as orders, newsletter subscriptions etc. The data generated and viewable for us are event-specific rather than personal.

- Piwik PRO hosts all the data on the Microsoft Azure infrastructure in The Netherlands; the data are stored as raw data for a period of 25 months. The data Piwik Pro makes available to us are at no time combined with actual personal data from order activities. Because your IP address is anonymised we don't even know whether personal data is present, since we are unable to track or identify your person. But even aside from that, we would get no benefit from and therefore have no interest in that, so that at best there is only a theoretical, exceedingly slight impact on personal rights. What we are rather interested in is being able to offer you a website which has been optimized for content and technical functionality. Nevertheless we collect these data of course only with your permission. Legal basis: German GDPR (General Data Protection Regulation)

Privacy settings

Here you can manage your privacy and permission settings for this website. We ask for certain data only for improving your experience on our website. We will collect and use data only for the specific purposes to which you have agreed.

Privacy settings 

Your application

As part of the application process our training manager processes those personal data which you share with us within our application portal for secondary and university students and which are stored with our web hoster. For other recruiting processes our corresponding employees from the relevant departments process those personal data which you provide to us with your application.

Legal basis: Art. 6 I b) GDPR.

If your application is unsuccessful, we delete/destroy your data within an appropriate time after the respective application procedure has been closed out.

Your visit on our social media channels

We want your paths to us to be comfortable and short - which is why we also have a presence in various social media channels such as Facebook, Instagram and LinkedIn. We use these channels sparingly however; we see them mainly as business cards or pointers to our website, the main information source - any content that you might miss in our social media channels can be found here at www.wut.de.

Lawful basis: Art. 6 I f) GDPR.

As a registered user of these channels you are already informed about how the data is used and the privacy terms. The only personal data visible to us through the social media channels is that which you provide us with here through initiated contact, comments, subscriptions, likes etc. Facebook also an "Insights" function which cannot be disabled, and which provides anonymous statistics about the subscribers to our page with respect to age and gender, top cities and top countries. LinkedIn also provides "Insights" in the form of anonymous statistics about job function, country, company size, etc. We process no additional personal data within the scope of social media.

Based on the Insights functions, with respect to this statistical data we are considered as a "joint controller" with Facebook and LinkedIn, so that we have concluded the Page Controller Addendum of Facebook Ireland Ltd., which you can find here: https://www.facebook.com/legal/terms/page_controller_addendum, as well as the Page Insights Joint Controller Addendum with the LinkedIn Ireland Unlimited Company, which you can find here: <https://legal.linkedin.com/pages-joint-controller-addendum>

Your rights

Please direct any questions or requests for information, rectification, deletion, restriction of processing, receiving of the data as well as your objection to processing (Art. 15 - 21 GDPR) also to s.glasmacher@wut.de or to our above listed postal address using the reference "Data Protection".

Your right to lodge a complaint (Art. 77 GDPR) can be exercised with the representative for Data Protection and Freedom of Information of North Rhine-Westphalia, www.lidi.nrw.de

[We are available to you in person:](#)

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[Data Privacy](#)